**2018 EXPLORE CANADA
AWARDS OF EXCELLENCE**

 **SUBMISSION FORM – UNITED STATES**

Please complete the submission form below in full and return via email to Cher Lee, lee.cher@destinationcanada.com, by **Monday, July 16, 2018**.

**INCOMPLETE FORMS WILL NOT BE ACCEPTED.**

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| **Applicant Information** |
| First Name: |  |
| Last Name: |  |
| Email address: |  |
| Mailing address: |  |
| Designation | [ ]  Freelance writer [ ]  Staff writer at:[ ]  Influencer at: | [ ]  Freelance photographer [ ]  Staff photographer at: [ ]  Other:  |

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| **If you are submitting a story on behalf of a writer/photographer/influencer**, you must include the journalist’s permission/acknowledgment of the submission, or the entry maybe disqualified. If the submission is successful, the journalist will be contacted and awarded the prize. |
| [ ]  I have received the journalist’s permission/acknowledgement of the submission. |
| Journalist Name: |  |
| Email address: |  |
| Mailing address: |  |
| Designation | [ ]  Freelance writer [ ]  Staff writer at:[ ]  Influencer at: | [ ]  Freelance photographer [ ]  Staff photographer at: [ ]  Other:  |

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| **This submission is a result of my attendance at:** *Please include name of Destination Canada hosted media event or press trip and year attended.* |
| Name of event: |  | Year attended: |  |

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| **Submission Information** |
| Title of entry: |  |
| Publication date: |  |
| Name of outlet: |  |
| Outlet country: |  |
| Medium: | [ ]  Print [ ]  Online [ ]  Print & Online [ ]  Broadcast (TV/Radio) |
| Link to entry:*(if available online)* |  |
| NOTE: entries hosted at URLs that the candidate does not control should also be submitted in PDF format along with this application form in the event that the site is modified or removed prior to the judging process. |
| If your entry is not available online, please submit in PDF format along with this application form for adjudication.  |

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| **Reach & Impact**  |
| Outlet reach:*(Complete all that apply)* | Print:  | Online:  | Broadcast: |
| Social media reach: | Content shared via outlet’s social media accounts (check all that apply): |
| [ ]  Twitter [ ]  Instagram [ ]  Facebook [ ]  Not shared on social media |
| Number of followers per channel (complete all that apply): |
| Twitter: | Instagram: | Facebook:  |
| If your content was shared via social media channels, please describe the impact in more detail below (i.e. number of shares, likes, comments, etc.): |
|  |
| If your story was published or re-purposed on multiple channels (e.g. print, digital, broadcast, etc.), please provide details below. |
|  |
| Please describe your inspiration for this story.\* |
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| Based on your knowledge of the publishing outlet’s audience, please describe below why you think your story would resonate with a US audience and inspire them to consider Canada as their next travel destination.\* |
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 **Applicants will receive notice of confirmation of their submission. Only top three submissions will be informed of the results in advance of GoMedia. Please stay tuned to Destination Canada’s social media channels for further updates.**