**2019 EXPLORE CANADA AWARDS OF EXCELLENCE**

**MEDIA AWARD SUBMISSION FORM – UNITED STATES**

Please complete the submission form below in full and return via email to Kate Rogers, [Kate.Rogers@beattiegroup.com](mailto:Kate.Rogers@beattiegroup.com), by **Monday, May 13, 2019**.

**INCOMPLETE FORMS WILL NOT BE ACCEPTED.**

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| **Applicant Information** | | |
| First Name: |  | |
| Last Name: |  | |
| Email address: |  | |
| Mailing address: |  | |
| Designation | Freelance writer  Editor at:  Staff writer at:  Influencer at: | Freelance photographer  Staff photographer at:  Other: |

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| --- | --- | --- |
| **If you are submitting a story on behalf of a writer/photographer/influencer**, you must include the journalist’s permission/acknowledgment of the submission, or the entry may be disqualified. If the submission is successful, the journalist will be contacted and awarded the prize. | | |
| I have received the journalist’s permission/acknowledgement of the submission. | | |
| Journalist Name: |  | |
| Email address: |  | |
| Mailing address: |  | |
| Designation | Freelance writer  Staff writer at:  Influencer at: | Freelance photographer  Staff photographer at:  Other: |

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| **This submission is a result of my attendance at:**  *Please include name of Destination Canada hosted media event or press trip and year attended.* | | | |
| Name of event: |  | Year attended: |  |

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| --- | --- |
| **Submission Information** | |
| Title of entry: |  |
| Publication date: |  |
| Name of outlet: |  |
| Outlet country: |  |
| Medium: | Print  Online  Print & Online  Broadcast (TV/Radio) |
| Link to entry: *(if available online)* |  |
| NOTE: entries hosted at URLs that the candidate does not control should also be submitted in PDF format along with this application form in the event that the site is modified or removed prior to the judging process. |
| If your entry is not available online, please submit in PDF format along with this application form for adjudication. | |

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| **Results** | | | |
| Brief description of results |  | | |
| Earned reach: | Print: | Online: | Broadcast: |
| Social media reach: | Check all that apply | | |
| Twitter  Instagram  Facebook  Not shared on social media | | |
| Reach per channel (complete all that apply): | | |
| Twitter: | Instagram: | Facebook: |
| If your content was shared via social media channels, please describe the impact in more detail below (i.e. engagement, other channels, etc): | | |
|  | | |
| *You are welcome to attach additional excel spread sheets or PDFs of results or coverage garnered to demonstrate the results achieved.* | | | |
| Based on your knowledge of the publishing outlet’s audience, please describe below why you think coverage resonated with the audience and would inspire travellers to consider Canada as their next travel destination.\* | | | |
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**Applicants will receive notice of confirmation of their submission. Only the top three submissions will be informed of the results in advance of GoMedia.**