

## **Destination Canada Launches 'Vacations of the Brave'**

New Documentary Series coming to Amazon Prime Video on November 10

**VANCOUVER, CANADA (November 8, 2018):** From vibrant urban centers to awe-inspiring natural wonders and cultures, Canada's broad, diverse landscape encourages travelers to challenge themselves in new and interesting ways. Destination Canada, Canada's national tourism organization, will inspire viewers this fall with a brand new series titled <u>Vacations of the Brave</u> available on Prime Video through the Prime Video Direct self-publishing service. *Vacations of the Brave* will also be available on <u>IMDb</u>. *Vacations of the Brave* is the first branded docu-series created in collaboration with Amazon Advertising.

Launching November 10 exclusively in the US, the travel docu-series, presented by Destination Canada and created in collaboration with Amazon Advertising, follows the journey of courageous Americans who have made a positive difference in their communities, as they explore Canada on a road of self-discovery. Viewers will watch each person's story unfold on screen as they discover who they are and what matters to them through food, culture, and interactions with local people and events.

"Vacations of the Brave is about discovery, connection and transformation," said David F. Goldstein, President and CEO, Destination Canada. "Canada is the perfect backdrop for Americans to push themselves beyond their comfort zones to find a new sense of bravery."

The episodes will feature the following courageous individuals and their journeys:

**Tom & Kalin** - Dallas ice cream shop owner Tom and his star employee, Kalin, venture to Ontario. They freestyle in the Caribbean Carnival, hoop dance at a First Nations powwow, explore underwater shipwrecks and come to a powerful realization.

**Angela & Autumn** - Friends and fashion designers, Angela and Autumn, abandon the familiarity of their urban world for the rugged beauty of Haida Gwaii, British Columbia. In the shadow of towering, 1000-year-old cedar trees, the young women learn about the true strength of their own spirit.

**Eric & Corey** - Eric and Corey, a transgendered father and daughter travel from Southern Michigan to Nova Scotia and New Brunswick. They fish for lobster, call to seals, dance a jig and, most importantly find the acceptance they are seeking.

**Mandy & Joe** - Mandy Harvey came to prominence on *America's Got Talent* as a musician who lost her hearing at the age of 18. With her father, Joe, they leave the Florida Gulf Coast behind to experience the lakes, pine trees and sky diving of Québec on a journey that pushes the bounds of Mandy's senses.

Tune in as these inspirational Americans challenge themselves while they discover new places, new people and new aspects of themselves. The first two episodes will premiere November 10



on Prime Video for members in the United States to stream or download and enjoy anytime, anywhere at no additional cost to a Prime membership. Members can watch via the Prime Video app on Fire TV stick, compatible Android and iOS phones and tablets, popular LG and Samsung Smart TVs, Android TV by Sony, Sony PlayStation 3 and 4, Xbox One, Apple TV 3 or 4, or online at <a href="mailto:PrimeVideo.com">PrimeVideo.com</a>. The episodes will also be available on <a href="https://www.vacationsofthebrave.com">www.vacationsofthebrave.com</a>.

Follow #VacationsOfTheBrave and visit <a href="https://media.canada.travel">https://media.canada.travel</a> to learn more about transformational experiences in Canada.

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## **About Destination Canada**

Destination Canada markets Canada internationally as a premier four-season tourism destination. In collaboration with partners in the Canadian tourism industry, Destination Canada creates marketing campaigns designed to showcase the best our country has to offer. Destination Canada also provides research and industry data to our partners—equipping them to optimize their businesses. For more information, please visit: <a href="www.destinationcanada.com">www.destinationcanada.com</a>, follow <a href="www.destinationcanada.com">@DestinationCAN</a> and <a href="www.destinationcanada.com">@ExploreCanada</a> on Twitter.

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